

# STATE OF THE INDUSTRY



ONTARIO RESTAURANT HOTEL & MOTEL ASSOCIATION PRESENTS  
**ONTARIO HOSPITALITY  
CONFERENCE 2025**

## Insights for Canada's Hospitality Sector



**DALHOUSIE  
UNIVERSITY**

AGRI-FOOD  
ANALYTICS LAB

Ontario Hospitality Conference

October 21, 2025

# Political Snapshot

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Crown Royal  
Dump Impact

TIMFLATION

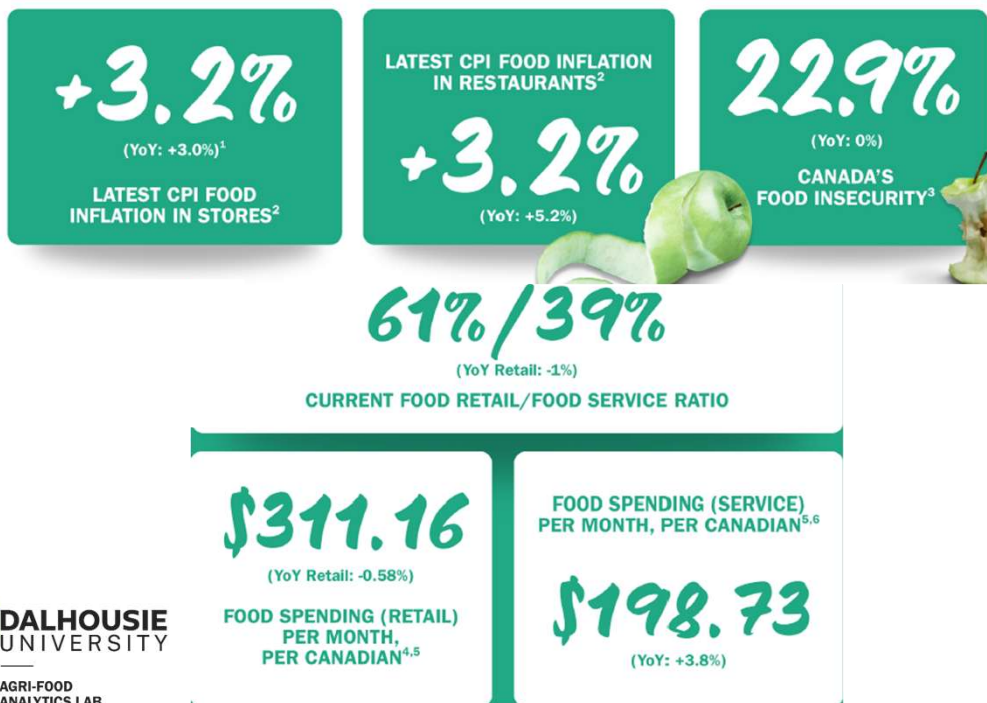


Dubai  
Chocolate

# Food Sentiment Index

Measuring Canadians' perceptions and sentiments on a wide range of food-related issues

Key Insights from Spring 2025



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**19.9%**  
(+0.4%)<sup>7</sup>

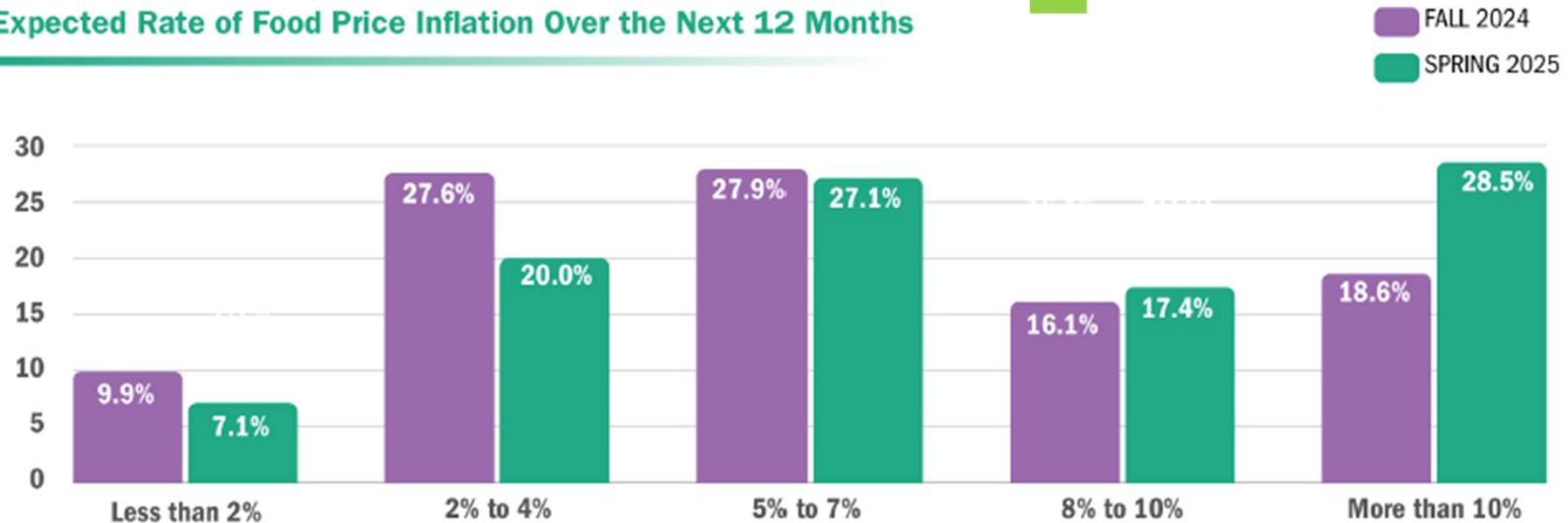
PERCENTAGE OF EXPENDITURE ON FOOD (RETAIL) TO OVERALL EXPENDITURE (EXCLUDING RESTAURANT AND HOUSING)



# INFLATION IS TOP OF MIND



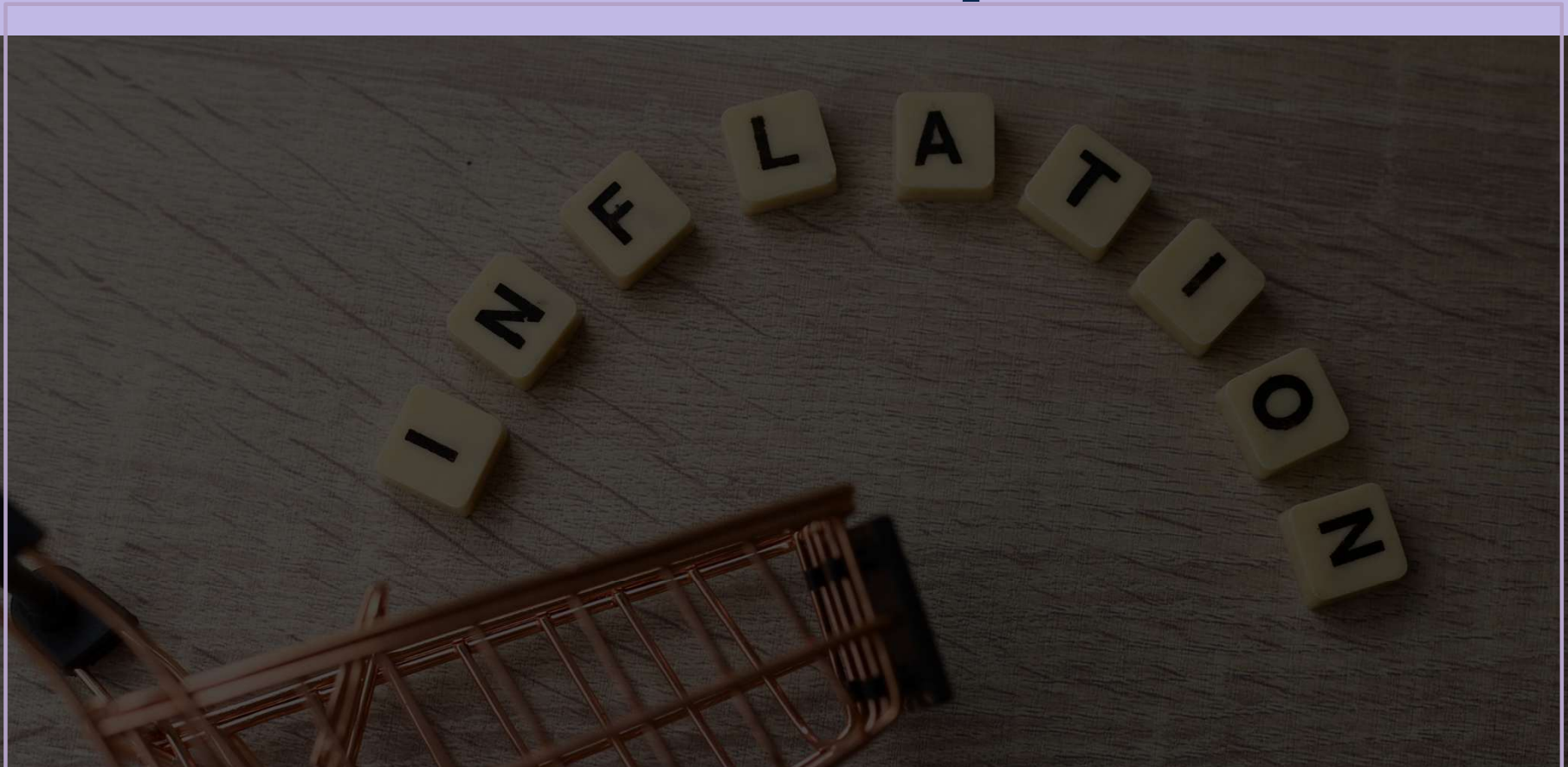
Expected Rate of Food Price Inflation Over the Next 12 Months



**DRAMATIC**  
*shift of perception*  
**IN THE “MORE THAN 10%” CATEGORY, WHICH JUMPED TO A NEARLY 10 PERCENTAGE POINT INCREASE.**



# Trends & Impacts



# TABLE FOR ONE

Reservation for one up almost  
**30%**

Per-person spending 2029 vs today

- **Full-service restaurants:** from \$1,165 to \$1,035
- **Quick-service restaurants:** from \$1,150 to about \$1,135



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# ALTERNATIVE PROTEINS REDEFINE PROTEIN NORMS

**Cell-cultured meat, plant-based foods, precision-fermented dairy, and insect protein will move from niche to norm, reshaping diets and supply chains.**



# THE RISE OF THE MIDDLE MILE



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**The middle mile, where food is sorted, packed, and moved, is becoming key to reducing losses, boosting efficiency, and ensuring quality, leading to fresher, safer, and more consistent products for consumers.**



# CONSUMER-EMPOWERING DRUGS

**Pharmaceutical industry's growing control over medications designed to give consumers more autonomy over their health and weight.**



# DEPOPULATION MANAGEMENT

**Strategically managing degrowth by adapting production, distribution, and product offerings to meet the changing dietary needs of an aging and shrinking population.**



**Stay  
Informed !**

Top  
Canadian  
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(in Management)

New Episode  
Every Week

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**200**  
episodes  
since 2020



The podcast cover for "The Food Professor Podcast" presented by CADDLE. The background is a gradient of blue and light blue with a white audio waveform at the bottom. The CADDLE logo is at the top left. The title "THE FOOD PROFESSOR PODCAST" is in large white letters. Below it, "Dr. Sylvain Charlebois WITH HOST MICHAEL LEBLANC" is written in orange and white. Two circular portraits of the host and guest are on the right. At the bottom right, there are two buttons: "Listen on Apple Podcasts" and "Listen on Spotify".

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# ONTARIO HOSPITALITY CONFERENCE 2025

## DR. SYLVAIN CHARLEBOIS

Visiting Professor, McGill  
University Scientific Director, Agri-  
Food Analytics Lab

✉ [Sylvain.Charlebois@dal.ca](mailto:Sylvain.Charlebois@dal.ca)

✕ [@FoodProfessor](https://twitter.com/FoodProfessor)

🌐 [www.dal.ca/aal](http://www.dal.ca/aal)

THANK YOU!