

ONTARIO RESTAURANT HOTEL & MOTEL ASSOCIATION PRESENTS



# ONTARIO HOSPITALITY CONFERENCE 2024



## SPONSORSHIP & MARKETPLACE PARTICIPATION PACKAGE

**OCTOBER 7 & 8, 2024**

**SHERATON PARKWAY TORONTO  
NORTH HOTEL & SUITES  
600 HWY 7, RICHMOND HILL**

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## OUR FOCUS

After two successful and noteworthy events, the Ontario Restaurant Hotel & Motel Association (ORHMA) is excited to host its third annual Ontario Hospitality Conference on October 7 & 8, 2024 at the Sheraton Parkway Toronto North Hotel & Suites in Richmond Hill. As the largest hospitality association in Canada, ORHMA looks forward to gathering our foodservice and accommodation leaders once again at this event for owners and key management.

### What to Expect:

The Ontario Hospitality Conference is a networking and educational event, bringing together accommodation and foodservice industry professionals. Over the two days of the conference, our attendees will connect with key industry leaders and suppliers, to form new contacts with industry peers and gain insights into key industry issues with actionable take-aways. Attendees can expect a new line up of information sessions, speakers as well as vendors and sponsors.



**ORHMA**

ONTARIO RESTAURANT  
HOTEL & MOTEL ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

The support of our sponsors is an integral part of the success of our conference. As our partner, our goal is to ensure we understand and deliver on your objectives and create a customized package that provides you with value for your investment and support. There are a variety of opportunities to get involved and we want to work with you to deliver what you feel will bring the most value. For sponsorship opportunities, please contact Jason Cheskes at [jcheskes@orhma.com](mailto:jcheskes@orhma.com).

All sponsorship packages will receive full recognition on all conference collateral including session screens, poster boards, website and conference app as well as mention during conference.

### Platinum Sponsor

**\$20,000**

A high profile opportunity to address the delegates with a 2-minute presentation sharing information about your business and demonstrating strong support and involvement in the hospitality industry. Premium recognition demonstrated throughout the conference. This sponsorship also includes four full conference and an additional two opening reception registrations.

### Gold Sponsor

**\$10,000**

Gold Sponsors will receive recognition of appreciation of support for the industry and the conference from the podium, as well as ongoing recognition throughout the conference. The Gold Sponsor also includes two full conference registration as well as an additional two opening reception registrations.

### Silver Sponsor

**\$5,000**

Silver Sponsors receive recognition for their support of the conference and the opportunity to be recognized for such. The Silver Sponsor receives one full conference registration plus one additional opening reception registration.

**FOR EVENT & SPONSORSHIP DETAILS:**

Jason Cheskes | [jcheskes@orhma.com](mailto:jcheskes@orhma.com)





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## SPONSORSHIP OPPORTUNITIES

**SOLD**

### Opening Reception Sponsor

**\$10,000**

This is a great opportunity to host one of the key networking events of the conference. As sponsor of this kick-off event, you will be recognized on all related event event signage, and any promotional materials. This also includes one full conference and two opening reception registrations.

**SOLD**

### Breakfast Sponsor

**\$5,000**

Help ensure the conference delegates start their day off with breakfast! The breakfast sponsor will receive one full conference registration, and VIP seating at the opening session.

**SOLD**

### Lunch Sponsor

**\$7,000**

The networking takes place in the mezzanine/marketplace area and offers a key opportunity for delegates and industry suppliers to connect and do business. As the sponsor you will be recognized in the signage around at the lunch area and on every event signage, and other promotional material. Includes one full conference registration.

**SOLD**

### Sustainability Sponsor

**\$5,000**

The sustainability sponsor will receive a 2-minute speaking opportunity to discuss their company and how it supports environmental initiatives and impact along with one full conference registration.

### Plenary Session Topic Sponsor

**\$6,000**

Sponsorship of a plenary session topic offers a speaking opportunity and introduction to a topic and their company for 2 minutes at the opening of a session. This sponsorship includes one full conference registration.

### Breakout Session Topic Sponsor

**\$3,750**

Sponsorship of a breakout session topic will receive a 2-minute opportunity to open a session and speak about their company. This sponsorship includes one full conference registration.

**SOLD**

### Registration Sponsor

**\$5,000**

The registration sponsor will be acknowledged on the registration desk signage, materials, and the registration web page.



# ONTARIO HOSPITALITY CONFERENCE 2024

**SOLD**

## Conference App Sponsor

**\$3,000**

The Ontario Hospitality Conference app will be integral to the delegates experience. The conference program, speaker information, presentations, important notifications, social media and more will be featured through this tool.

## Break Sponsor

**\$3,500**

**\*Up to 2 sponsors per break**

Sponsorship of a networking break will leave delegates with a much-needed boost and opportunity for networking. Sponsor recognition will be provided through signage at each refreshment station and in related event materials.

## Wi-Fi Sponsor

**\$2,500**

This sponsorship will be recognized on various signage and in related event materials as well as electronic sponsorship slides and website recognition.

**SOLD**

## Bag Sponsor

**\$2,500 (plus cost of bags)**

A great opportunity to have your branding (along with the conference logo) across the bags provided to each delegate when they check in at registration. We request the bag is "reusable" and made from recyclable materials, or we will be happy to source and arrange the bags on your behalf.

**SOLD**

## Lanyard Sponsor

**\$2,500 (plus cost of lanyards)**

Stay on top of everyone's mind as each attendee wears a lanyard branded with your logo for the duration of the conference!

**SOLD**

## Badge Sponsor

**\$3,500**

Catch everyone's attention as every attendee wears a name badge prominently branded with your logo for the entire duration of the conference.

**SOLD**

## Passport Sponsor

**\$2,500**

Have your company top of mind in every delegate's hands as they interact with marketplace vendors throughout the day. Your company's advertising is featured prominently on the back cover of all passports.

**FOR EVENT & SPONSORSHIP DETAILS:**

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## OPENING RECEPTION PRODUCT SAMPLING OPPORTUNITIES

Our annual conference opens with the OHI Awards and Opening Networking Reception running for approximately 2.5 hours. As a food product or beverage supplier, a limited number of F&B product suppliers will have the unique opportunity to have a station in the reception to sample your products.

### Alcohol Beverage Sampling Sponsorship **\$2,500**

- Up to **2** company representatives will host a product sampling station with their products through an SOP
- Includes recognition of company participation, table location in cocktail reception and full glassware, ice, etc.

### Food Product Sampling Sponsorship **\$2,000**

- Up to **2** company representatives will host a product sampling station with their products (food heating and preparation arrangements to be arranged with hotel F&B team)
- Includes recognition of company participation, table location in cocktail reception and required plates, and serving equipment.

\*Limited number of full booth spaces will be available

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## VENDOR MARKETPLACE OPPORTUNITIES

The Vendor Marketplace will offer tabletop display areas for key vendors to the hospitality industry. The Marketplace will be open for business for one day during the Conference - **Tuesday, October 8, 2024.**

### Marketplace Sponsorship **\$7,750**

Stand out as a premium supplier to the industry with a **full size booth** space located in a high visibility/traffic area as well as recognition as a conference sponsor. This sponsor will receive two full registrations and two additional opening reception registrations.

### Foyer Location **\$3,950**

### Marketplace Hall **\$3,250**

\*Limited number of full booth spaces will be available

#### As a Marketplace Partner, you will receive:

- 6' skirted table and chair + 1 company delegate conference attendee
- Inclusion of logo and participation in marketplace engagement
- Passport program recognition on website and conference posterboards
- Included attendance at Opening Reception

#### Monday, October 7:

2:30- 5:00 PM Setup

6:00 - 8:00 PM Opening Reception

#### Tuesday, October 8:

10:00-10:45 AM Networking break in the Marketplace

12:00-1:30 PM Lunch in the Marketplace

2:30-3:00 PM Networking break in the Marketplace

4:00-5:00 PM Teardown

\*All noted times subject to change

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